



The logo is the most dominant piece because the receiver needs to know where the slip has come from.

Address so that the receiver can contact the company in future. This type of address is more personal.

E-book offices 78-90 Price Street
Sorchester
Dorset
DT1 4LP

The positions of the people in the company for further reference and if the receiver wants to contact the company and speak to a specific person.

Acknowledging that the user is a valid customer and the company are grateful of their comments.

Managing Director: Sally

Sales Director: Alice

Co-ordinator: Jenny

Product Designer: Clare

With compliments from e-book commerce