

Time 12pm

20<sup>th</sup> June

We met up this morning to read the SPB together, plan the project, and brainstorm possible ideas for a product. We came up with over 20 ideas including clocks, photo frames, and tee-towels. It was decided that I will research commemorative pens, Clare will research multimedia yearbooks, Alice will research calendars, and Jenny will research bags. We agreed to meet next week to make the model spreadsheets.

Time 135pm

27<sup>th</sup> June

We met up again today to continue with the research, and to make our spreadsheet models. Alice was unable to be here but had come in yesterday. My research seems to have indicated that pens are not a particularly suitable idea because they will be too expensive to make in such small numbers (eg. 30 for one class); and they will not bring back many memories.

I found it difficult to work out how to do the spreadsheet model but once I had worked out what I was doing it was fairly easy. Mrs M showed me how to protect cells in a spreadsheet, I asked the other 2 members of my team who were present to give me some feedback. The feedback they gave me was very positive, and I have included details in my end of project review.

Time 1205pm

3<sup>rd</sup> July

Our team is really behind the plan because we had to watch presentations on what all the other teams had done so far. I personally didn't find this very helpful and might have preferred it if they had just come round and talked to us individually as this would have wasted less time.

We are working well as a team despite some more communication problems which resulted in us deleting the wrong Powerpoint presentation (the presentation we were asked to make to show what we had done so far)

We came to an easy choice over our product, as our research clearly indicated that the multimedia yearbook was a good idea. All the other ideas did seem very good, but most were only temporary and would 'run out' fairly quickly. All the ideas were cheap and affordable but we decided that the yearbook was the most exciting.

Time 335pm

3<sup>rd</sup> July

Designing our corporate identity went really well. Clare's logo idea was fantastic and looked really professional so we decided to use that. We worked out exactly what was to go on the letterhead and Jenny made the final design whilst the rest of is got on

with the other products. It was amazing how easily the other products would be made to look really good just because we had a fantastic logo.

I created an agenda. This was quite time consuming because I wasn't sure what should go in the agenda so had to spend ages researching it. In the end I think my agenda looked really professional, and we worked so well in the afternoon that we had almost caught up to our plan despite being 2 hours behind this morning; and we only had to stay behind for 10 mins at the end of the day!

Time 330pm

4<sup>th</sup> July

We started slightly late this morning because Alice was late into school. We were unsure that our model spreadsheets were up to standard so we all spent most of the morning editing or redoing these to fit what we wanted.

At one point Alice seemed convinced that Jenny and I were arguing, but we were getting on fine. We were just trying to discuss what was to go on the promotional website.

Late, we started the promotional webpage and this went very well. We came up with the idea of placing the company logo in the centre of each page but this looked odd so we moved it to the sides. We worked together to design a framework for the site and then split up to complete our allocated tasks (for me this involved taking video clips of teachers and other group members saying how wonderful the product was so that I could string them together using windows movie maker to make a video clip for the page that I made for the site). Alice and I also animated our company logo to make it look more exciting for the site, in the hope that it would appeal to students more, I was very pleased with resulting site and thought that the pages fitted together very well; definitely looking like one person had made them all.

Time 325

5<sup>th</sup> July

I have actually really enjoyed today!

We have been working on advertising our product and have been trying really hard to think outside the box, I think all our products are really good, and they all fit together with enough variety that all the adverts still look interesting.

Working for a business has never appealed to me, but now it looks so much more interesting. I have been amazed at how well my ideas work, particularly as I have never really seen myself as a creative person.

I found a webpage that hired our robots dressed in company clothes or your choice for corporate events etc when I was looking at printing on balloons. I got quite excited by that and after emailing the website for a quote to find that hire was affordable, changed my plans. It would definitely attract attention for a stall!

Time 142pm

6<sup>th</sup> July

WE are beginning to get a bit stressed and everybody is a bit frustrated, My head hurts because we had to move everything about and organize it properly, which got really confusing. The plan left far too much time for creating the enterprise proposal, but that means that we have a chance to get ahead and hopefully de-stress a bit.

We spent ages moving things around so it looks like nothing got done for hours this morning, but then we organized ourselves and split up to work on different parts of the proposal at the same time and everything got done at once.

Clare showed me how to make text roll across the bottom of the webpage which was quite exciting. Then I showed Alice but we decided that it didn't really work on that page because you then had to scroll down just to see our slogan roll across the screen, which was annoying.

We are all so tired as three consecutive days of ICT has started to take it's toll; and the air conditioning in this room is on full blast despite the fact that all of our group is shivering in jumpers, but every time we got up to turn it off, someone turns it back on again. Oh well.....

Time 330pm

7<sup>th</sup> July

Nearly finished now, thank goodness. To be honest I just want to go home, Today has been much more working on our own because we have been doing our reviews and eportfolio. We finished doing a sheet on each other's performance and I think we all scored each other quite highly.

Despite being ahead by the end of yesterday, time seems to be catching up with me and I only just finished on schedule. Now I just have to finish writing this, change it to a suitable format and add it to my eportfolio.

I tried really hard to put my review in different formats to make it a bit more interesting, and I think it worked. I built my eportfolio following the basic colour and layout schemes of our proposal and promotional website, but I change some things to try and personalize it too. BYE!