

Slide 2

When I presented my idea to a 'focus group' of friends; we worked out that this school doesn't really have any special trees or anything similar, so a pen similar to the one made by the high school would not really be a possibility.

Slide 3

I found three possible suppliers on the internet...

The first one is a site which sells high quality silver plated pens to companies. The pens all show the company logo, and can be engraved.

The second also sells engraved pens, but these are more middle range and less expensive.

The third has a huge range of pens covering lots of different prices

Slide 4

I created a model spreadsheet to help calculate the costs of different types of pens.

Slide 5

My 'focus group' came up with the following points.