

	A	B	C	D	E	F	G	H	I	J	K	L
1												
2												
3		Sales figures			Income							
4		number of keyrings sold	350									
5		selling price	£1.70		from one keyring		£1.70					
6					from sales		£595.00					
7					grant for setup from		£200.00					
8					sponsorship from TTC 5% < 150, 10% < 300		10%					
9		Profit/loss	£1.33		Total from sponsorship		£59.50					
10		We're making money								sponsorship		
11					Total		£854.50			0	0	
12										151	5%	
13		Profit per keyring	£0.06							301	10%	
14					Expenditure							
15												
16					cost of 1 keyring		£1.71			Discounts on keyrings		
17		Total expenditure per keyring	£1.81		cost of all keyrings		£598.50			100	£2.40	
18										250	£1.71	
19					Setup cost		£35.00			500	£1.66	
20												
21					advertising costs						selling price per keyring	
22					website		£21.67				£1.87	
23					posters		£196.00					
24												
25												
26												
27					Total		£853.17					