

Review

Project as a whole

What the group set out to achieve was to promote the enterprise and product. I feel as a team we have met this objective we have promoted the enterprise on the website and the products in all our promotional material.

We as a team me, Drew White, Lisa Coyle and Jamie Rickard had worked very efficiently and as a group should. We had regular meetings to see were every one at and made sure every one was on track. We helped each other were needed. We worked together every lesson even if it was individual work. At first I thought that this group wouldn't work out but once we set off we all worked as a great team always informing each other and checking each other's work.

We divided all the work up fairly to each member in the group and making sure we give the tasks that group members are strong at for example I was set the task of making the web template because I am good with web design.

We had made sure that we weren't dependent on some one for work just in case that person was away. I was away for one day but the group managed to carry on with out me. They had filled me in the next day.

When we came in to our meetings to discuss the tasks we listen to each other ideas and in some occasion we put some ideas together to form something for example with the logo we had my design but with Jamie logo in it as well but later we found that Jamie had used a logo from a website which was <http://www.tshirtstudio.com/personalised/t-shirts.asp>

I believe the group chose the right enterprise not because it was my enterprise chosen but because of the financial and how simple to go ahead with a t-shirt business.

We all supported each other and helped each other when needed if some one wasn't good at one aspect one of us would have helped the other. For example Lisa need help making her buttons for e-portfolio in Adobe Photoshop and I had gone and helped her.

With all the feed back that we had received we put it to good use. With the logo we printed out several copies and had taken it around to the class and had asked for what could be improved. The feedback from the class they had told me to change the font as it didn't suit the logo also they wanted to see the text enlarged so that it can be seen more clearly. With the feedback we received we changed the font of the text and enlarged it.

Every day we noted down what had happened in that day from what I had done to what the rest of the group members had done in a diary. The diary had helped me to write this review and I am sure it has helped the others the same.

We had all done the plan together so that we all know what needs to be done. With all four of us it was easy to check for any mistakes or add anything missing to it. We

stuck to the plan very well for the first couple of days but we fell behind after that. I think that we didn't realise what some tasks involved. But the plan was very help full we caught up but only one day behind on the plan but still on tract to hand in the unit.

I believe that I could have investigated my idea more. I only investigated on one site which had a lot of information. I should have used a wider range of information but overall the research that I had gotten was enough to present to the group.

My model financing was the hardest part that I had to do because I didn't know what to do. But once I was told by my teacher how to do it I was able to do the model spreadsheet with out no problems. I also helped out Jamie with his break even.

The promotional website was my favourite task as I like web design. But I think next time I could improve the website layout leaving more room for information. But overall the promotional website turned out good. I had some good and bad feedback from the class on the promotional website. Most of the feedback was on the design, it seemed like most of the class like the design of the three circles and how similar to the logo it looked. Some of the bad feedback received was that the circles where too small. So with this feedback I enlarged the circles.

If I was to do a group project again I would like to manage my time more carefully and go through work 2 or 3 times but I would keep the same group as we all worked very well together. Also I would like to organise the group better and more interaction with them.

The enterprise material

I believe that the promotional materials that I have produced promote the enterprise every well. I have the logo on each promotional material with all contact information. The colour scheme is appealing to the audience which is the DIDA class.

I have presented them well as I have written on each page with promotional material what is on the page and what it is for. I have only included the materials that promote the enterprise and have linked them all and tested that all links have worked.

I had gotten feedback on my promotional material. For the packaging I had gotten feedback from the teacher in the class at the time. She had told me to get rid of a line or make it dotted. I decided to get rid of this line as it wasn't necessary.

I also made sure that all the files to promote the enterprise are of the correct formats which are acceptable.

My performance

I believe my performance has been good I have spent a lot of time on each task and ensured that I have done everything correct.

I tried to complete each task on time and keep to the plan as best I could. I helped out my team mates when needed. I worked very well in my team and got on with them

very well. I would work with the same people again as we worked well together and got the work done

If I was to do this again I would use a wider range of programmes and maybe try task that are more challenging for example the promotional trailer. Also try more to communicate with the team.