

The three colours that I used for this logo is #000099 for the GET SET text, #000066 for the two triangles and the colour #FCBE03 for the 2012 text. I have resized it and it doesn't pixilate and it also works in monochrome colour as I have tried in gold in preparation for the medal.

These two triangles were original reversed; however Mr W thought that the logo gave the impression of going back whereas I want to give the impression of going forward.

I used the freeform tool to create this indent in the two triangles. I like this because it incorporates the two triangles into the text thus making a 'complete' logo.

To create this logo I used Macromedia Fireworks, which took some time to learn how to use.

I original had an inner bevel effect on the two triangles however when trying this effect in gold it didn't work and looked a mess and therefore I have kept the two triangles plain. According to my peer Dave, this looked a lot better.

The 2012 is bold because after testing the logo in gold for my medal it was hard to distinguish the 2012 text therefore I have made it bold in font.



## ANNOTATED LOGO

The 2012 text is Century Gothic, size 80 and the GET SET text is also Century Gothic, size 6.

Using the tools of Fireworks I have stretched the 2012 text to get a more impressive effect of the motion trail. I changed the size of the space in-between the 2012 text to 44 and the GET SET text to 6 instead of 0.

This effect is called motion trail and I experimented with the direction and the other variables in order to get the right motion trail which looks good with the two triangles. The variables that I changed to adjust the motion trail was length, taper and overall opacity.