

Feedback on my Bag

Nicholas

- Be consistent with the font
- Like the layout of the bag looks good
- Not to cluttery
- Could take off the “ Get Set” off the top of the bag

Rita

- It looks good having the logo on the front
- Looks really light and modern
- Good size
- Could make the text bigger

Ann

- Yes the bag is suitable and clear design
- The images are relevant
- The images and the graphics constant in print
- But may want to alter the back / front combination
- Footprints look like running
- Logo (not seen in colour) but consistent throughout
- Clean cut
- Modern/friendly/fashionable
- Eye catching
- Conscious of strength of handles