

Annotation of the front of the gift bag

I created the bag in PhotoDraw.

I wanted to go for a nice and clean looking bag so I kept the bag white and the colours of the logo stands out and pulls it all together.

I put a big image on the front of the bag so it would show a direct link to my t-shirt.

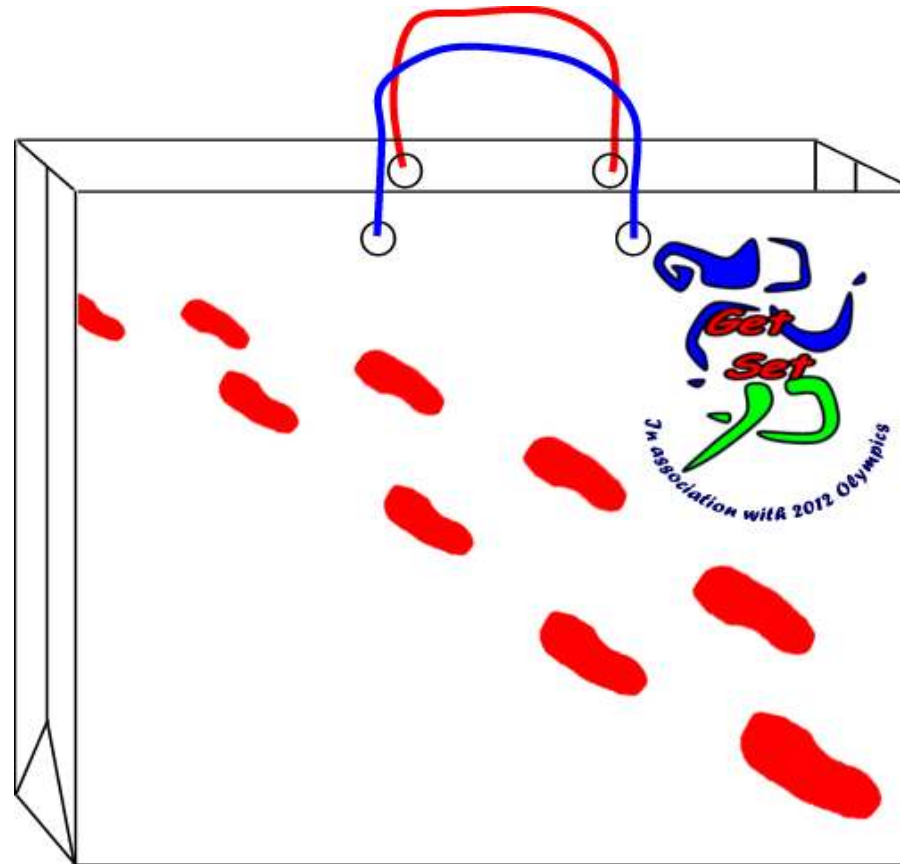


I like the red and blue handles it looks good better than which. I chose string handle because it looks better than having cardboard ones.

I put the text in many different ways but I finally kept this style because I got good feedback front it. The way that the text is placed it looks like a hill so it all goes with the running theme.

Annotation of the back of the gift bag

I created the back of the bag in PhotoDraw and the logo but I created the footprints in paint and made them smaller so they looked better.



I put the logo here because I wanted it to be a reflection of my t-shirt and it shows the link between the t-shirt and the bag.

Again I went for a nice and clean looking back for my bag as well. I made the footprints get smaller like it's going in to the distant because it looks like someone has ran past you I thought this was a really good affect.

I know there is a lot of space on this side of the bag but it looks fresh like this and not cluttery.