

## Test / Evaluation of Leaflet

As part of my project plan I have allowed time for testing and evaluating each major part of the project. This is the test and evaluation of the leaflet part.

I have shown my leaflet to 4 people (2 adults 2 children) and asked them to tell me what they thought of the design and how it would appeal to children of the age range for the Make Space Club. I also asked them to tell me about any mistakes. I have put what they said below :

1. The testers felt that the text is full of good information, but that it needed to be clearer. I changed my font to make it two points larger than it had been.
2. Some of the testers thought that the word search needed to be bigger. I agree that it would be nice if the word search could be made bigger but I only have a set amount of space. I thought it was more important that the text was bigger so kept the word search the same.
3. The testers thought that the information needed to be more detailed. I would have like to have put more information in the leaflet, but I also wanted the leaflet to attract peoples attention and raise their interest. As I only have a small amount of space to make the leaflet attractive and also give them the basic information I have left it as it was. I have made the joining form a joining/request for more information form. I hope that if people want to knpw more they will fill the form in so somebody could speak to them and give them all the information they want.
4. The testers did not like the information part on the activities to be on the back of the application form. This meant that when they sent in the form they did not have any information left. I changed this and swapped them over with the competition. This means that now when they send in the application form they also send in their competition entry.
5. The testers did not like the puzzles heading as they felt that it took up to much room that could have been used to make the word search bigger. I agree that the heading is to large, but I think the word search is ok. I added a spot the difference competition to make the competition better.

6. I also added a pair of scissors (from symbols) and a dotted line so that people would know that the application form had to be cut out. Some of my testers were not sure and thought that you might have to send the whole leaflet back.